

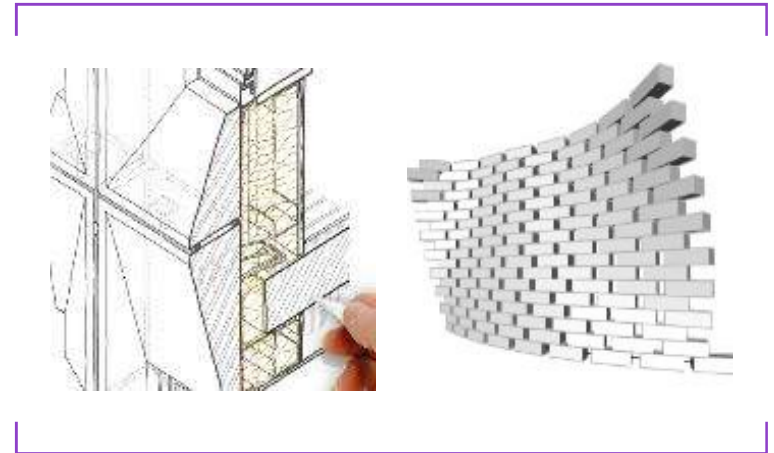


COMPANY PROFILE

Design Media Company Profile

DESIGN MEDIA is the smart name for Interior architecture, construction and design. The company was established in the year 2008 by a group of professionals. The company is supported by over hundred professionals in the field of Interior designing, management and development. The company is associated with leading sub-contractors.

DESIGN MEDIA believes in quality and punctuality with clear vision of modern interior & construction. The projects completed, reflect our commitment of providing services at par with international standards. Confidence of our satisfied customers is our greatest asset, and we believe that our endeavor would improve living standards and provide desired healthy environment to our worthy customers.



About Us

Enduring Expertise

VISION

Design Media has set of vision to become a premier solution provider company providing world leadership in complete engineering and technical solution for the construction and interior society. We are trying to be the leader in client satisfaction, innovation, professionalism and superior quality solution. We are the architect of responsive, fast, cost effective and creative solution to our client benefit, compensation and their critical needs.

Our Team combine technical excellence with superior understanding of client need and the environment in which our client operate. We are committed to work partnerships with our clients that add value and consistently exceed expectations.

MISSION

To form long-term relationships of value with our clients and partners, using quality construction and interior solution and employing the best resource and latest techniques.

OBJECTIVE

Design Media aims to provide the highest possible standard of quality and service in the construction industry, giving Clients the best satisfaction the company can offer.



Vision & Mission

Enduring Expertise

The manpower of DESIGN MEDIA is its most valuable resource. To ensure a safe workplace for Design Media staff and also the protect client's investment and facilities, the Group has evolved a strong health and safety culture driven by a goal to achieve "zero accidents". The safety culture has been instilled in DESIGN MEDIA employees with stringent Health, Safety and Environment (HSE) procedures, zero accidents can be accomplished.

SOME OF OUR HSE PROCEDURES ARE

- > Use of full range of Personal Protective Equipment (PPE)
 - > Use of Safe Tools & Equipment
 - > Trained & competent staff

ZERO ACCIDENTS AND ZERO TIME LOST



Security & Safety

Enduring Expertise

Major Functional Areas

Procurement

Process Control

Inspection & Testing

Inspection & Test Status

Control of non conforming products

Customer First

DESIGN MEDIA has created a system for receiving, recording, analyzing, forecasting and taking corrective actions on all non-conformities/complaints pointed out by customers. Customer complaints are entertained through corrective and prevention action.

Classification of Training

DESIGN MEDIA is committed to provide a complete range of training required by its employees to perform their assigned responsibilities. This includes orientation training; job/equipment related training, managerial, quality system training and refresher training.

Determining Training Needs

All employees are annually assessed by their manager to determine adequacy of their existing training/ qualification and to propose what additional training they require.

“Quality, not Quantity is Our Policy”

Humaira Khan



Quality Policy

Enduring Expertise

We offer Special Skills in the following Areas:

- > Design and Build
- > Project Management
- > High quality Refurbishment and Modernization
- > Mechanical and Electrical including design
- > Structural works including design
- > Audio Visual and Home Automation
- > Interior and Exteriors Decoration
- > Office fit out
- > Maintenance Division
- > Wood work and Furniture

Our services covered:

- > Demolition
- > Underpinning and piling
- > Roofing
- > Brick and Block work
- > Groundwork and concreting
- > Plumbing
- > Electrical / Security Systems and cabling
- > IT Network and cabling
- > Structural and architectural steelwork
- > Swimming Pool Construction
- > Water and Electrical under floor heating
- > False Ceilings
- > Furniture



Special Skills

Enduring Expertise

Our Services



Interior

Be faithful to your own taste, because nothing you really like is ever out of style



Renovation

Not Only Restores The Place **BUT RESTORES THE STORY** of the place & the neighborhood



Construction

Use the best possible materials, and reveal the quality of those materials and the craftsmanship of their assembly



Architectural

Architecture should speak of its time and place, but yearn for timelessness



Planner

Without leaps of imagination or dreaming, we lose the excitement of possibilities. Dreaming, after all is a form of planning

Humair Khan

Chief Executive

B-Arch

Humair Has done B-Arch in 1999. Have 20 Year Experience of Architectural Designing, Construction, renovation & interior work. He is Proprietor / founder of Design Media which was established in 2008

Ali Khan

Senior Project Manager

BE-Civil

Ali done his Engineering in 2008 and have above 12 year Experience of Interior renovation & Construction, he joint Design Media in 2020 & he is look after our Punjab Region Projects as Senior Project Manager.

Jahangir Khan

Project Manager

B-Tech (Honors) Civil

Jahangir has done Diploma, B-tech & B-tech (Hons) in Civil. He has more then 12 year experience of Construction & MEP works of large scale projects. Jahangir Join Design Media in 2019; he is look after our House Constriction Projects & MEP works of offices & Bank Branches.

Shahzaib Ali

Project Engineer (Civil)

BE-Civil

Shahzaib has done his Engineering in 2015. He has 5 year Experience of Building & Petrol Pump Construction. Shahzaib Join Design Media in 2020.

Zain Ul Abdin

Project Engineer (Ele)

BE-Electrical

Zain has done his Engineering in Electrical; He is associate with Design Media since 2016, he is look after electrical & all interior renovation Works of Baluchistan Region.

Rao Farhan

Project Architect

B-Arch

Rao has completed his Bachelor of Architectural in 2015, He joined Design Media in 2019

Ammar Ahmed

Senior Site Supervisor

Ali Raza

Site Supervisor

Sajid Ali

Site Supervisor

M. Faizan

Site Supervisor

M. Sajjad

Assistant Site Supervisor

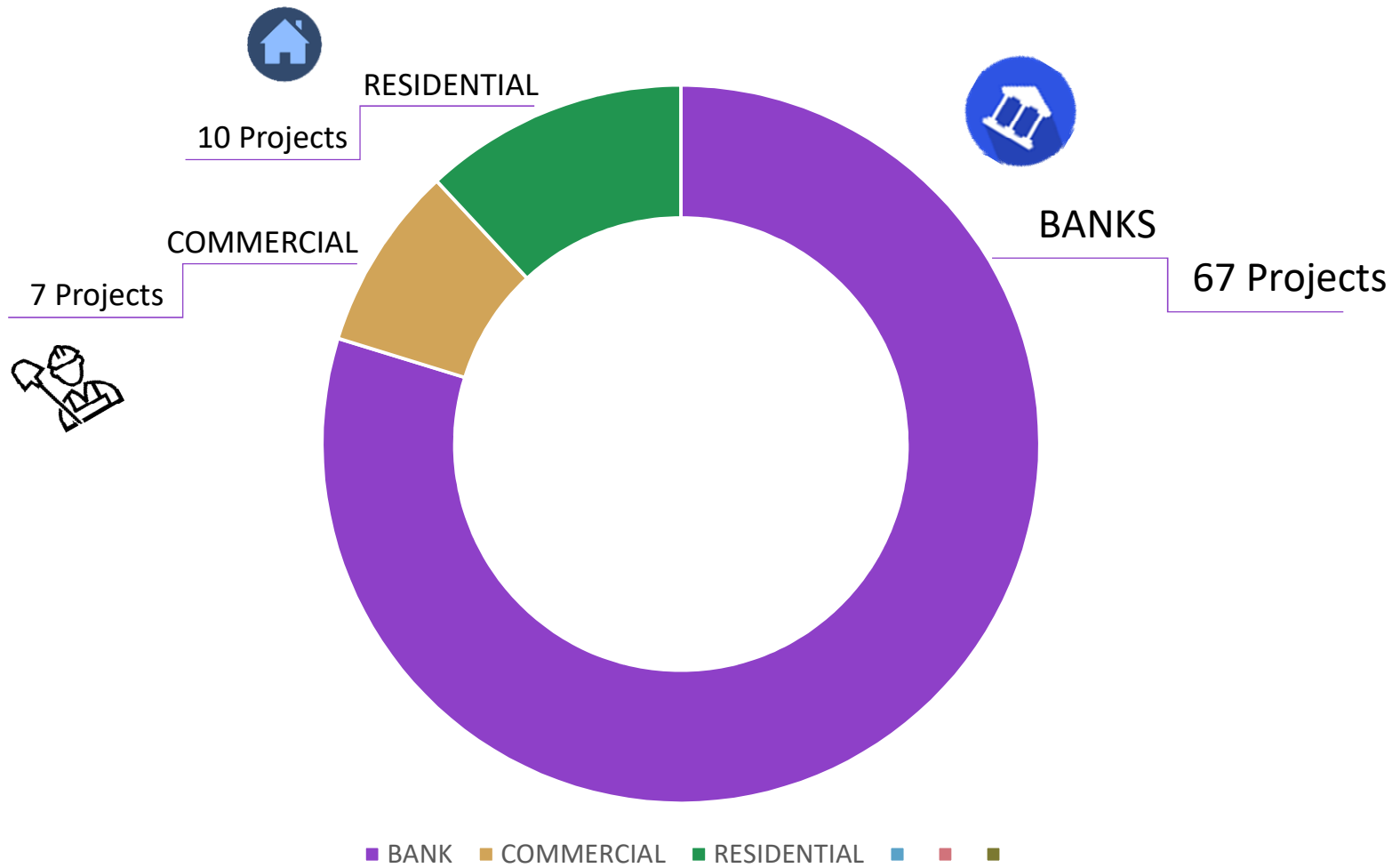
M. Ishaq

Assistant Site Supervisor



CONSTRUCTION INTERIOR RENOVATION PROJECTS

PROJECTS SUMMARY



Some of Our Clients

UBL (United Bank Ltd.)

NIB (Nordic Investment Bank)

MCB (Muslim Commercial Bank)

BAF (Bank Alfalah)

SAMBA Bank

JS Bank

Techlogix

Habib Metro Bank

Child Life Foundation

CCI (Coca Cola Pakistan)

Child Life Foundation

Design & Depth (Interior / Furniture Firm)

Nazeer Enterprises. (Government Contractor)

Home Associates (Builders)

Nash inc. (Commercial and Signage)

Interior of Bungalow in DHA Khe-Hilal, Khi.

(Mr. S. Baloch)

Interior of Boutique in P.E.C.H.S, Khi.

(Mr. Sohail Omer)

Renovation of Bungalow in DHA Khe-Behria, Khi.

(Mr. Shameem)

Interior of bungalow at Behriya town phase-7, Rwp/ISB.

(Mr. Waseem Zahid)

Renovation of 051 boutique at behriya town phase-4, Rwp/ISB

(Mr. Waseem Zahid)

Renovation and Interior Flat at Tariq Road Khi.

(Mr. Qadir)

Technical Consultancy a Bungalow at Clifton

(Mr. Rehan Khan)

Interior of Banglow in Korangi M.B.H.S.

(Mr. Manoj Kumar)

Interior of 2 Banglows in Scheme-33.

(Mr. Fida Junaijo)

Running Projects

“If your actions inspire others to dream more, learn more, do more and become more, you are a leader.”

~ *John Quincy Adams*



ONGOING PROJECTS

**MCB Branch
(Karachi)**

Worth 6 M

**MCB Branch
(Tando Adam)**

Worth 7.5 M

BANK CLIENT-1



where *you* come **first**

2008 to 2020

UBL PROJECTS

**UBL M.M.Khana
Branch (Karachi)**

Worth 2.4 M
Completed Period 3 Month
Year 2021



UBL PROJECTS

<p>UBL Jodia Bazar Branch (Karachi)</p> <p>Worth 3.2 M</p> <p>Completed Period 3 Month</p> <p>Year 2021</p>	<p>UBL Sangla Hills Branch (Faisalabad)</p> <p>Worth 4.8 M</p> <p>Completed Period 2 Month</p> <p>Year 2021</p>	<p>UBL Talwadi Myusa Khan Branch (Gujranwala)</p> <p>Worth 5.3 M</p> <p>Completed Period 2 Month</p> <p>Year 2021</p>	<p>UBL Lalyani Branch (Qasoor)</p> <p>Worth 6.3 M</p> <p>Completed Period 2 Month</p> <p>Year 2021</p>	<p>UBL Cash cell Badin</p> <p>Worth 2.3 M</p> <p>Completed Period 1 Month</p> <p>Year 2021</p>
<p>Sohrab Branch Balochistan</p> <p>Worth 7.5 M</p> <p>Completed Period 2 Month</p> <p>Year 2020</p>	<p>Zehri Branch Balochistan</p> <p>Worth 4.4 M</p> <p>Completed Period 2 Month</p> <p>Year 2020</p>	<p>Quarry Road Branch Quetta Balochistan</p> <p>Worth 7 M</p> <p>Completed Period 2 Month</p> <p>Year 2020</p>	<p>Shershah Branch</p> <p>Worth 6 M</p> <p>Completed Period 45 Days</p> <p>Year 2019</p>	<p>Khuzdar Branch Balochistan</p> <p>Worth 9.9 M</p> <p>Completed Period 3 Month</p> <p>Year 2019</p>
<p>Shikarpur Branch Sindh</p> <p>Worth 11.2 M</p> <p>Completed Period 3 Month</p> <p>Year 2019</p>	<p>Turbat Branch Balochistan</p> <p>Worth 7.9 M</p> <p>Completed Period 2 Month</p> <p>Year 2018</p>	<p>Pasni Branch Balochistan</p> <p>Worth 5.4 M</p> <p>Completed Period 2 Month</p> <p>Year 2018</p>	<p>Rabiya Khuzdari Branch Balochistan</p> <p>Worth 4.8 M</p> <p>Completed Period 1 Month</p> <p>Year 2018</p>	<p>Zhob Branch Balochistan</p> <p>Worth 4.5 M</p> <p>Completed Period 3 Month</p> <p>Year 2018</p>

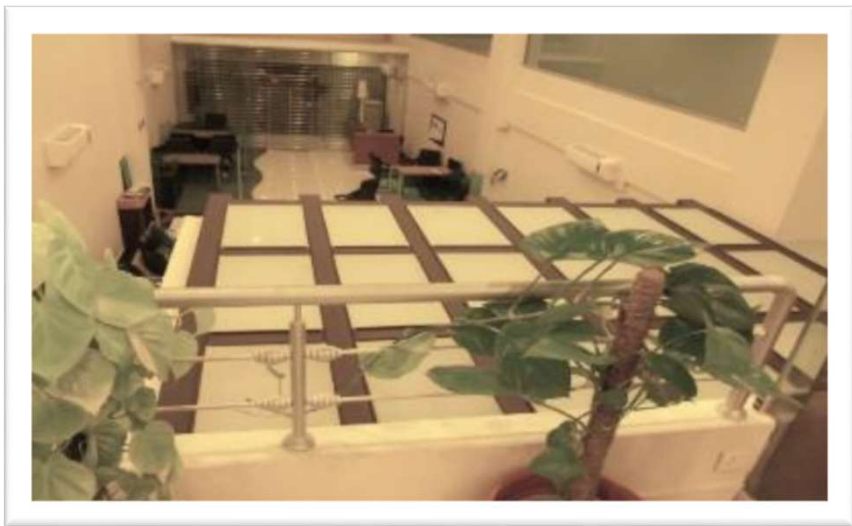
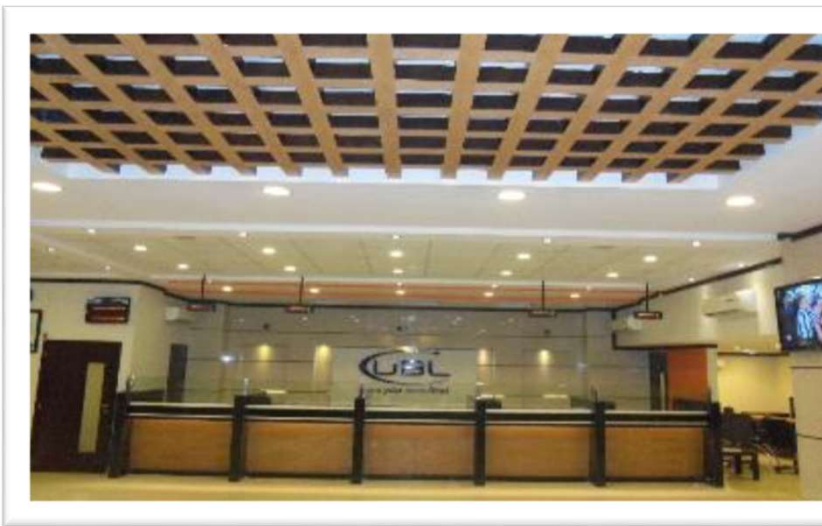
UBL PROJECTS

<p>Absar Road Branch Turbat Balochistan Worth 7.4 M Completed Period 45 Days Year 2018</p>	<p>Gizri Branch Worth 1.5 M Completed Period 2 Month Year 2016</p>	<p>P.E.C.H.S Branch (Re-location) Worth 1.3 M Completed Period 20 Days Year 2015</p>	<p>PIB Colony Branch Worth 3.5 M Completed Period 2 Month Year 2015</p>	<p>Bahadurabad Branch (2nd Time) Worth 2 M Completed Period 1 Month Year 2015</p>
<p>Gulshan-e-Iqbal Branch Worth 1.9 M Completed Period 2 Month Year 2014</p>	<p>Shahrah-e-Faysal Branch Worth 3.2 M Completed Period 2 Month Year 2014</p>	<p>Bunder Road Branch Worth 5.5 M Completed Period 3 Month Year 2012</p>	<p>Gulistan (Gulshan-e-Iqbal) Branch Worth 2.2 M Completed Period 2 Month Year 2014</p>	<p>5th Floor of Head Office (SLIC Building) Worth 7 M Completed Period 2 Month Year 2015</p>
<p>Greeter Desk with LED TV (Supply and Installation) Nationwide Worth 5.5 M Completed Period 2 Month Year 2014</p>	<p>Gulistan-e-Joher Branch Worth 3.2 M Completed Period 2 Month Year 2013</p>	<p>Eidgah Branch Worth 2 M Completed Period 2 Month Year 2011</p>	<p>Khy-e-Shamsheer DHA Branch Worth 1.5 M Completed Period 1 Month Year 2013</p>	<p>Sunset DHA Branch Worth 1.7 M Completed Period 2 Month Year 2013</p>

UBL PROJECTS

<p>Gulberg Branch</p> <p>Worth 2.1 M Completed Period 2 Month Year 2013</p>	<p>26th Street DHA Branch</p> <p>Worth 2.4 M Completed Period 1 Month Year 2012</p>	<p>ROH (South) Office FTC Building</p> <p>Worth .6 M Completed Period 1 Week Year 2012</p>	<p>DM Clifton Office Shone Circle</p> <p>Worth .3 M Completed Period 1 Week Year 2012</p>	<p>Khy-e-Shehbaz DHA Branch</p> <p>Worth 2.6 M Completed Period 2 Month Year 2012</p>
<p>Port Grand Branch</p> <p>Worth .6 M Completed Period 1 Week Year 2011</p>	<p>Allama Rashid Turabi Road Branch</p> <p>Worth 1.5 M Completed Period 2 Month Year 2011</p>	<p>RHQ Office Clifton</p> <p>Worth .5 M Completed Period 1 Week Year 2010</p>	<p>Kharadar Branch</p> <p>Worth 1.5 M Completed Period 2 Month Year 2010</p>	<p>University Road Branch</p> <p>Worth .6 M Completed Period 1 Month Year 2009</p>
<p>Bahadurabad Branch</p> <p>Worth 2.1 M Completed Period 2 Month Year 2008</p>	<p>P.E.C.H.S Sub Branch</p> <p>Worth .6 M Completed Period 2 Month Year 2009</p>	<p>Saleh M. Road Branch</p> <p>Worth 1 M Completed Period 2 Month Year 2008</p>	<p>RBH Clifton Office</p> <p>Worth .5 M Completed Period 15 days Year 2008</p>	<p>DM Clifton Office See view</p> <p>Worth .9 M Completed Period 1 Month Year 2008</p>

SOME IMAGES OF OUR COMPLETED PROJECTS OF UBL



SOME IMAGES OF OUR COMPLETED PROJECTS OF UBL



BANK CLIENT-2



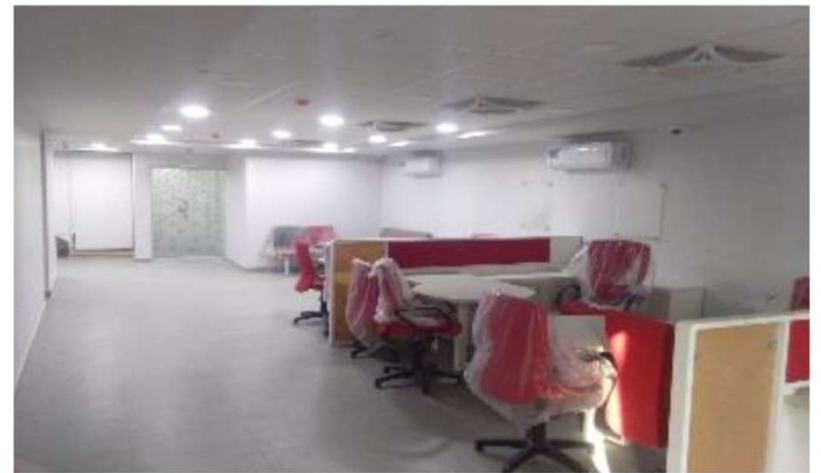
Bank Alfalah

**2019 to 2020
Worth 42 Million**

BANK ALFALAH PROJECTS

<p style="text-align: center;">Noshki Branch Balochistan</p> <p style="text-align: center;">Worth 5 M</p> <p>Completed Period 2 Month Year 2019</p>	<p style="text-align: center;">CMH Quetta Branch Balochistan</p> <p style="text-align: center;">Worth 4.9 M</p> <p>Completed Period 2 Month Year 2019</p>	<p style="text-align: center;">M.A.C.H.S Branch Karachi</p> <p style="text-align: center;">Worth 7.8 M</p> <p>Completed Period 2 Month Year 2019</p>	<p style="text-align: center;">M.A Jinah Road Branch Karachi</p> <p style="text-align: center;">Worth 2 M</p> <p>Completed Period 1 Month Year 2019</p>	<p style="text-align: center;">Pakistan Chowk Branch Karachi</p> <p style="text-align: center;">Worth 1.9 M</p> <p>Completed Period 1 Month Year 2019</p>
<p style="text-align: center;">Cloth Market Branch Karachi</p> <p style="text-align: center;">Worth 5.4 M</p> <p>Completed Period 3 Month Year 2019</p>	<p style="text-align: center;">Warehouse Quetta Balochistan</p> <p style="text-align: center;">Worth 1.8 M</p> <p>Completed Period 2 Month Year 2020</p>	<p style="text-align: center;">Qila Saifullah Branch Balochistan</p> <p style="text-align: center;">Worth 5.5 M</p> <p>Completed Period 2 Month Year 2020</p>	<p style="text-align: center;">Jinah Road Quetta Branch Balochistan</p> <p style="text-align: center;">Worth 1.2 M</p> <p>Completed Period 45 Days Year 2020</p>	<p style="text-align: center;">Modle Town Branch Quetta Balochistan</p> <p style="text-align: center;">Worth .5 M</p> <p>Completed Period 14 Days Year 2020</p>
<p style="text-align: center;">Satiyana Road Branch Faisalabad</p> <p style="text-align: center;">Worth 6 M</p> <p>Completed Period 3 Month Year 2020</p>				

SOME IMAGES OF OUR COMPLETED PROJECTS OF BAFL



SOME IMAGES OF OUR COMPLETED PROJECTS OF BAFL



BANK CLIENT-3



2021

HMB PROJECTS

**HMB DC COLONY
Branch
(Gujranwala)**

Worth 5.7 M

Completed Period 2 Month

Year 2021

**HMB Thoker Niyaz
Baig Branch
(Lahore)**

Worth 8 M

Completed Period 2 Month

Year 2021

**HMB DHA EME
Branch
(Lahore)**

Worth 7.2 M

Completed Period 2 Month

Year 2021

SOME IMAGES OF OUR COMPLETED PROJECTS OF HMB



BANK CLIENT-4 & 5



2017 to 2020
Worth 11 Million

NIB & MCB PROJECTS

NIB West Harf Branch Karachi

Worth 5 M

Completed Period 2 Month

Year 2019

MCB Quetta Cantt Branch Balochistan

Worth 4.9 M

Completed Period 2 Month

Year 2019

MCB Branch (Bhit Shah)

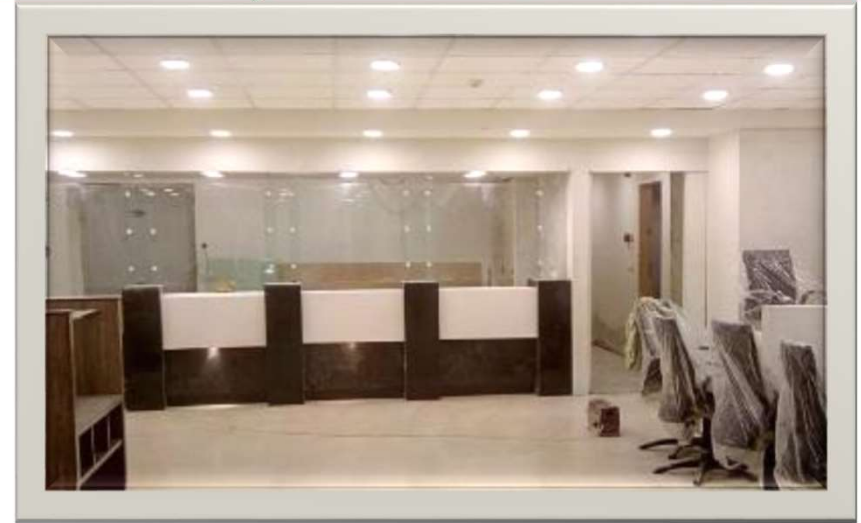
Worth 4.9 M

Completed Period 2 Months

Year 2022



SOME IMAGES OF OUR COMPLETED PROJECTS OF NIB & MCB



BANK CLIENT-6



2021
Worth 20 Million

SAMBA Bank PROJECTS

**SAMBA Business and
Finance Center
(Karachi)**
Worth 20 M
Completed Period 3 Month
Year 2021

SOME IMAGES OF OUR COMPLETED PROJECTS OF SAMBA



BANK CLIENT-7



2022
Worth 23.7 Million

JS Bank PROJECTS

JS Bank Branch (Hyderabad)

Worth 8.3 M

Completed Period 2 Month

Year 2022

JS Bank Branch (Kunri)

Worth 6.1 M

Completed Period 2 Month

Year 2022

JS Bank Branch (Burewala)

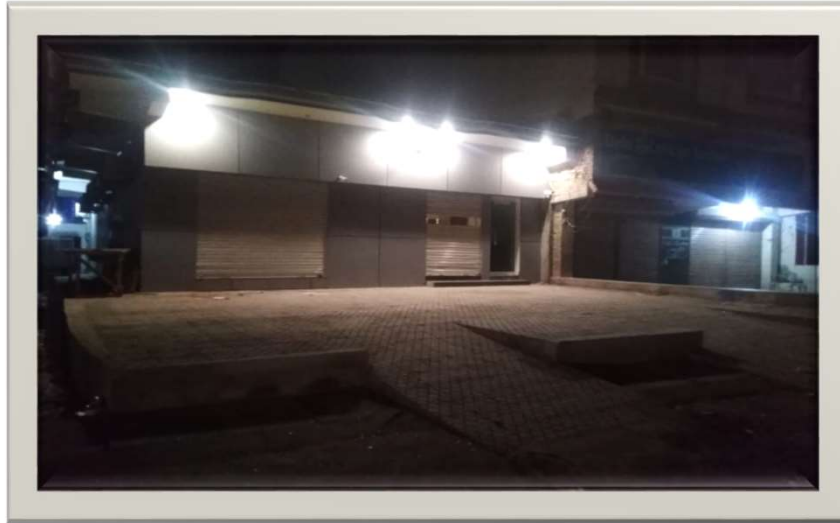
Worth 9.3 M

Completed Period 2 Month

Year 2022



SOME IMAGES OF OUR COMPLETED PROJECTS OF JS BANK



CLIENT-8



CHIDLIFE
FOUNDATION

2021
Worth 20 Million






CLF PROJECTS

CLF-Ramp at Meyo Hospital (Lahore)

Worth .94 M

Completed Period 1 Month

Year 2021

<p>CLF-Ramp at Meyo Hospital (Lahore)</p> <p>Worth .94 M</p> <p>Completed Period 1 Month</p> <p>Year 2021</p>				
				

CLIENT-9



2022
Worth 35 Million

TECHNOLOGIX PROJECTS

Software House Sha-e-Faysal Karachi

Worth 35M

Completed Period 2 Month

Year 2022



SOME IMAGES OF OUR COMPLETED PROJECTS OF TECHLOGIX





NATIONAL TAX NUMBER CERTIFICATE

(Issued under section 20 of the Finance Act, 2001)

National Tax Number (NTN): 3217502-7

Name: HUMAIR KHAN

Address: DESIGN MEDIA
D-25 MID CITY APARTMENT IQBAL COLONY TEEF
HATTI
KARACHI
PHONE NO: 5449898

Status/Nature: Business Individual

CNIC/Firm Reg./Company Inc. Number: /New NIC : 4220149717603

This Certificate shall be prominently displayed at a conspicuous place of the premises in which business or work for gain is carried on. It is also required to be indicated on the signboard where it is affixed.



Date of Issue 10/11/2008

www.fbr.gov.pk

PARTNER IN PROGRESS ▶▶

www.fbr.gov.pk



helpline@fbr.gov.pk

0800 00 227 051 111 227 227

Initial Date of Registration in PEC: Jan 25, 2021



Scan QR code to view details.



Serial No. 496136
PEC-II

PAKISTAN ENGINEERING COUNCIL
Licence No: 22596 Category: C5 Validity: 30 June, 2021
LICENCE OF PAKISTANI CONSTRUCTOR/OPERATOR
(Under the bye-laws of Pakistan Engineering Council 1987)

This is to certify that M/s DESIGN MEDIA (Licencee), with its registered office at D-25 MID, CITY APARTMENT IQBAL COLONY TEEN HATTI KARACHI have been licenced under Construction and Operation of Engineering Works Bye-laws 1987, until the validity date to construct/operate engineering works, the construction/capital cost of which does not exceed Rs. 65 (SIXTY FIVE) million provided the licencee fulfils all the qualification requirements prescribed by Client or Employer for a particular engineering work; and subject to the licencee continuing to fulfill all the requirements of the bye-laws.

Field of Specialization BC01 - BC02 - CE01 - CE04 (Irrigation & Flood Control Systems) - CE04 (Water Retaining Structures) - CE08 - CE09 - CE10 - (EIGHT ONLY) (Specialization Code Nos. for detail see overleaf)

Date of Issue: Jan 25, 2021
(Karachi)




Registrar
Pakistan Engineering Council,
Islamabad.

Note

1. If a firm does not get renewal of its license within a year after expiry of its license, the firm may be renewed after payment of outstanding fee if entire defaulting period plus surcharge at the rate of 5% of defaulting fee amount, or as prescribed from time to time.
2. The employer must ensure employment of engineers whose names are mentioned on backside of the licence. The Consulting Engineer (the Engineer Incharge in case the consultant is not appointed) shall monitor the number of engineers employed by the Constructor/Operator and inform the Council accordingly.
3. Owner(s) of the firm shall be held responsible, if any information, document or paper submitted by him/them is found incorrect or forged.

2
1
5
4
6

Book No.B 01152

Serial No.B 115116

MEMBERSHIP CERTIFICATE

MEMBERSHIP NO.

84567

Name & address of ^{Chamber} **Karachi Chamber of Commerce & Industry**
_{Association} Alwan-e-Tijarat Road, Off: Shahrah-e-Clauat, Karachi-74000, Pakistan

(Affiliated with the Federation of Pakistan Chambers of Commerce & Industry)

CERTIFIED that **M/s. DESIGN MEDIA**

D-25, 2nd Floor, Midcity Plaza, Iqbal Colony, and address of Member Firm / Company)
Garden East, Karachi:

G.S.T. No. N.T.N. No. **3217502-7**

is a member of this ^{Chamber}
_{Association}

31-MAR,2012

THIS CERTIFICATE shall be valid upto the..... unless
(date)
otherwise notified to the NTN / GST Registration authority / Scheduled Bank
concerned.



Given on this **6th**..... day of **APR**.... 20 **11**....

Signature of Secretary General.....

Countersigned by.....

TALAT MAJID MOOD
SENIOR VICE PRESIDENT

1131	United Bank Limited Khyabar - Shamsheer Branch Plot No. 4-C, Phase-V, D.H.A., Karachi
------	---

Dated: 09-03-2011

TO WHOM IT MAY CONCERN

This is to certify that Design Media is maintaining a Pak Rupee Current Account No. 010-5074-0 since Aug 05-2008 at our branch very satisfactorily and Mr. Humair Khan bearing CNIC No: 42201-4971760-3 is the sole Proprietor of the said business.

This letter is issued on the specific request of the customer without any risk and responsibility on part of Bank or any of its officers.



United Bank Limited
Khy-e-Shamshir
1131



United Bank Limited
Khy-e-Shamshir
1131

ADDRESSES

Karachi

Office#. 201, 2nd Floor,
SB-15, Block-3/A,
Gulistan-e-Joher, Karachi.
Con.#. 0321-8207530

Lahore

274, block-G5, Wapda Town,
Lahore.
Con.#. 0342-64441055

Quetta

8-40/1861, Street #. 1, Rahmat
Colony #. 1, Sirki Road, Quetta.
Con.#. 0334-2566460